



# Marketing Representative

**Position Type:** Full-Time

**Location:** Camp Verde, Cottonwood, Sedona AZ

## Description:

The Marketing Representative acts as ambassador for the company by building relationships and modeling our impeccable service standards throughout the Verde Valley community.

Typical duties of the position may include:

- Applying a systematic sales approach to consistently acquire new business by growing relationships with real estate agents, lenders, investors, and builders.
- Networking with potential and existing clients by attending events such as association meetings, office visits, lunch & learns, open house visits, etc.
- Researching new tools to increase business, leads, and visibility within our market.

The Marketing Representative may be assigned additional tasks in support of the department's goals.

## Desired Qualifications:

- Outside sales experience
- Knowledge of the real estate industry
- Knowledge of title and escrow practices and terminology

## Skills and Abilities:

- Exceptional oral and written communication skills
- Ability to organize and manage time effectively
- Disciplined, self-starter mentality with appreciation for autonomy
- Strong computer skills including the use of the MS Office Suite, social media, and industry specific applications

## Salary:

Competitive and commensurate with education and/or experience.

## Application Process:

Please submit a cover letter and detailed resume to [personnel@ptaaz.com](mailto:personnel@ptaaz.com). Please include "Verde Valley Marketing Rep" in the subject line.

**WHAT WE DO:** Yavapai Title Agency provides insurance, escrow, account servicing, trustee sales, and builder-related trust services to our customers through our 8 branches throughout Yavapai county.

**WHO WE ARE:** Since 1963, Yavapai Title Agency has been Yavapai County's hometown title agency and real estate resource. Yavapai Title Agency remains the only locally owned and operated title company in the county.

Not only are we passionate about our customers, we also strive to support the growth of our employees and the causes that are important to them.

We are a local business that cares deeply about Arizona and the community we serve.

